

PODPPPL: PODCASTING 101

PRODUCTION

PRODUCTION PROCESS

- **Writing**
- **Recording**
- **Editing**
- **Publishing**



ME & YOU

- Taylor Zabloski
 - podcastgod.net
 - The Dog is Dead
 - Illiterate
- You
 - a new great podcast!



WRITING (1) - EQUIPMENT

- *the no-excuses answer - paper and pencil*
- Non-Fiction (scripted) (examples?)
- Non-Fiction (interview/chat) (examples?)
- Fiction (examples?)

RESOURCES

- Google Drive

- Ulysses

- Trello

Library

- All
- Last 7 Days
- Trash

iCloud

- Inbox
- The Dog Is Dead
- Illiterate
 - duplicate
 - 042: Thanksgiving Special
 - 041: Ford vs Ferrari
 - 040: Stephen King
 - 039: Motherless Brooklyn
 - 038: The Laundromat
 - 037: Jojo Rabbit
 - 036: Nancy Drew
 - 035: Joker
 - 034: Judy Garland
 - 033: Ad Astra/Heart of Darkn...
 - 032: The Goldfinch
 - 031: It
 - 030: Huckleberry Finn
 - 029: Toni Morrison
 - 028: Mindhunter
 - 027: Scary Stories to Tell in th...
 - 026: Chaos
 - 025: The Boys
 - 024: Hamlet
 - 023: JT Leroy

037: Jojo Rabbit

notes
THROUGHLINE FOR EPISODE? what is t...

pinecast show notes
Jojo Rabbit | finding comedy in Hitler (fe...

#notes

THROUGHLINE FOR EPISODE?

what is this book?
who made it?
how'd it get adapted? how'd they connect? was it personal?
were there other satirizations of hitler to go off of?
what's the connection between dictators and literature

what's the final takeaway?

##opening thoughts

Nancy Drew response! - Nancy Drew Collector said we went more in depth, and gave the correct info. most of the serious and well known nancy drew collectors are men and many guys prefer b/c tended to be more action packed and more independent.

As Mel Brooks - the producers, jewish man who fought in battle of the bulge - "The greatest comedy plays against the greatest tragedy. Comedy is a red rubber ball, and if you throw it against a soft, funny wall, it will not come back. But if you throw it against the hard wall of ultimate reality, it will bounce back and be very lively."

##the book - what is it?

the book is wild

opening is good about seeing how youth could be manipulated
part of hitler youth, indoctrinated, finds girl in boards

first 3rd

mother gets hanged, father is caught etc.

ULYSSES

WRITING (2) - BEST PRACTICES

- **Non-Fiction (scripted)**
 - **plan, plan, plan**
 - **cut it down. cut it down again.**
- **Non-Fiction (interview)**
 - **write the interview in advance (with your q's)**
- **Fiction**
 - **turn every 30 secs**
 - **the listening latency**

RECORDING (1) - EQUIPMENT

- **the no-excuses answer - cellphone**
- **THE BIGGEST MICROPHONE SECRET:**
- **the mic you should get is the mic that gets you started soonest**
- **POPULAR:**
 - **ATR 2100 (70\$), Shure SM58 (100\$), Sennheiser e835 (100\$)**
- **WHAT I USE (show and tell):**
 - **Sony ICDUX560 (80\$)**
 - **Rode SmartLav mic (60\$)**
 - **Sennheiser e835 (100\$)**

RECORDING (2) - BEST PRACTICES

- **Mic Technique**
 - the karate chop
 - angles
 - echoes
- **Speaking Technique**
 - plosives and fricatives
 - BREATHE
 - don't copy a style
- **The Um Debate**
 - to um, or not to um?

EDITING (1) - EQUIPMENT

- **the no-excuses answer - audacity, garageband**
- **THE BIGGEST EDITING SECRET:**
- **the DAW you should get is the DAW that gets you started soonest**
- **Popular**
 - **ProTools (30/mo)**
 - **Adobe Audition (20/mo)**
 - **Logic (200/flat)**
 - **Reaper (60/flat)**
 - **Audacity (free)**
 - **Garageband (free)**
- **WHAT I USE: Hindenburg (95/flat)**

08 - Hindenburg Journalist Pro

New Open Save Import Export Publish Cut Copy Paste Insert Clear Split Undo Redo Out In Help

09:30 09:34 09:38 09:42 09:46 09:50 09:54 09:58 10:02 10:06 10:10 10:14 10:18 10:22 10:26 10:30 10:34 10:38 10:42

Narration 1
Built-in Microphone
190228_2126 190228_2126 190... 190228_2126 190228_21... 190228_2126

Track 17
Built-in Microphone

Track 16
Built-in Microphone
Final_Boss

Narration 2
Built-in Microphone
pl... time tr... pl...

Music 1
Built-in Microphone
plas... 3... 3... 3... el... c...

Music 2
Built-in Microphone
plas... effects plas... b... 3... 3... group shouting

Ambience 1

Clipboard

Alt+1 **Group 1**
▶ 24:27 190228_2126

Alt+2 **Group 2**
▶ 0:42 woman fight noises
▶ 0:18 female grunt breath fight
▶ 0:04 time travel reverse effect

Alt+3 **Group 3**
▶ 0:02 time travel reverse effect
▶ 0:05 fight grunts
▶ 0:04 female battle grunts
▶ 0:03 shockwave
▶ 0:01 snap with echo
▶ 0:08 female breath
▶ 0:03 EFFECTS-grunts series

Alt+4 **Group 4**
▶ 0:13 antique watch tick clock
▶ 0:04 woman fight noises

Markers

▼ 1 In 19:26
▼ 2 Out 19:26

1.8x 00:00:00.000 In: Out: Time:

HINDENBURG

EDITING (2) - BEST PRACTICES

- Sound is easier to fix in the room
- 3 basic fixes in editing
 - Noise reduction
 - EQ
 - Compression
- Peaking
- 12Db, 16 LUFS

EDITING (2.2) - BEST PRACTICES

- Quick 2 min editing demo

PUBLISHING (1) - EQUIPMENT

- **the no-excuses answer - free versions**
- you must have a host to keep your files online
- every podcast has an RSS feed
- Popular Hosts - 5-50\$/mo
 - Libsyn
 - Bluberry
 - Simplecast
 - Captivate
- **WHAT I USE:**
- **Pinecast (5\$)**

PUBLISHING (2) - BEST PRACTICES

- Consistent upload schedule
 - daily, weekly, biweekly, seasonal
- Don't worry about the metrics...yet...maybe ever...

WHAT NEXT:

START!

- perfect is the enemy of the good

- the 5 minute episode

- **The no-excuses list:**

1. **WRITING** - paper and pencil

2. **RECORDING** - cell phone

3. **EDITING** - free software (audacity)

4. **PUBLISHING** - free hosting

WHAT NEXT:

- **TAYLOR'S FOOLPROOF PLAN**
 - 1.download audacity or garageband
 - 2.put ideas in notebook
 - 3.record the ideas/interview with your phone
 - 4.edit the ideas/interviews
 - 5.upload it on youtube with a static image
 - 6.share with your 10 closest friends
 - 7.wanna do it again?