PODPPL: PODCASTING 101 PRODUCTION

PRODUCTION PROCESS

Writing
 Recording

Editing

Publishing



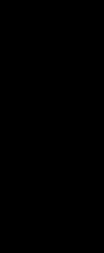
ME & YOU

- Taylor Zabloski
 - podcastgod.net
 - The Dog is Dead
 - Illiterate
- You
 - a new great podcast!



THE DOG IS

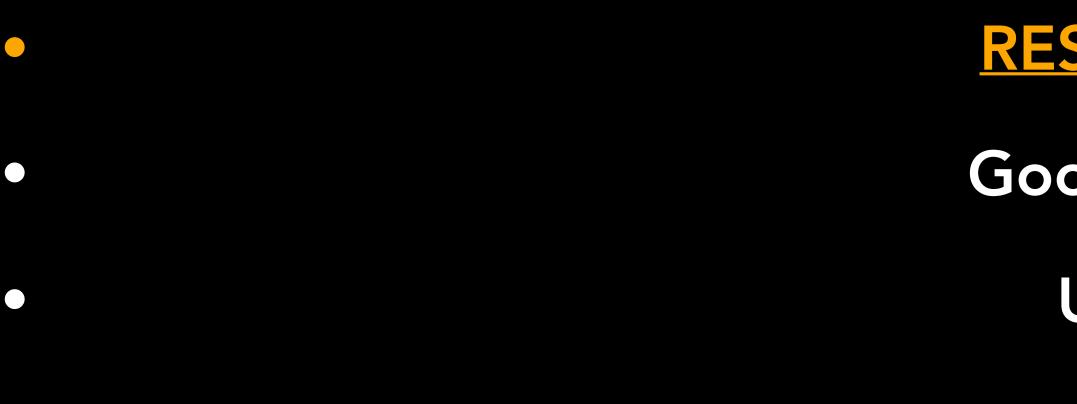
podcastgod





WRITING (1) - EQUIPMENT

- Non-Fiction (scripted) (examples?)
- Non-Fiction (interview/chat) (examples?)
- Fiction (examples?)



the no-excuses answer - paper and pencil

RESOURCES

- **Google Drive**
 - Ulysses
 - Trello

	Q Z
Library	037: Jojo Rabbit
🗂 All	
Last 7 Days	notes THROUGHLINE FOR EPISODE? what is t
🔟 Trash	· · · · · · · · · · · · · · · · · · ·
iCloud	pinecast show notes Jojo Rabbit finding comedy in Hitler (fe
🖆 Inbox	
▶ 💱 The Dog Is Dead	
Illiterate	
🖹 duplicate	
042: Thanksgiving Special	
041: Ford vs Ferrari	
040: Stephen King	
039: Motherless Brooklyn	
038: The Laundromat	
🖹 037: Jojo Rabbit	
036: Nancy Drew	
🖹 035: Joker	
034: Judy Garland	
033: Ad Astra/Heart of Darkn	
032: The Goldfinch	
🖹 031: It	
030: Huckleberry Finn	
029: Toni Morrison	
028: Mindhunter	
027: Scary Stories to Tell in th	
🖹 026: Chaos	
🖹 025: The Boys	
🖹 024: Hamlet	
🖹 023: JT Leroy	
ССГС	

ULYSSES

#notes

THROUGHLINE FOR EPISODE?

what is this book? who made it? how'd it get adapted? how'd they connect? was it personal? were there other satirizations of hitler to go off of? what's the connection between dictators and literature

what's the final takeaway?

##opening thoughts

Nancy Drew response! - Nancy Drew Collector said we went more in depth, and gave the correct info. most of the serious and well known nancy drew collectors are men and many guys prefer b/c tended to be more action packed and more independent.

As Mel Brooks - the producers, jewish man who fought in battle of the bulge - "The greatest comedy plays against the greatest tragedy. Comedy is a red rubber ball, and if you throw it against a soft, funny wall, it will not come back. But if you throw it against the hard wall of ultimate reality, it will bounce back and be very lively."

##the book - what is it?

the book is wild

opening is good about seeing how youth could be manipulated part of hitler youth, indoctrinated, finds girl in boards

first 3rd

mother gets hanged, father is caught etc.



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WRITING (2) - BEST PRACTICES

Non-Fiction (scripted)

- plan, plan, plan
- cut it down. cut it down again.
- Non-Fiction (interview)
 - write the interview in advance (with your q's)
- Fiction
 - turn every 30 secs
 - the listening latency

RECORDING (1) - EQUIPMENT

- the no-excuses answer cellphone
- THE BIGGEST MICROPHONE SECRET:
 - the mic you should get is the mic that gets you started soonest
- POPULAR:
 - •ATR 2100 (70\$), Shure SM58 (100\$), Sennheiser e835 (100\$)
 - WHAT I USE (show and tell):
 - Sony ICDUX560 (80\$)

- Rode SmartLav mic (60\$)
- Sennheiser e835 (100\$)

RECORDING (2) - BEST PRACTICES

- Mic Technique
 - the karate chop
 - angles
 - echoes
- Speaking Technique
 - plosives and fricatives
 - BREATHE
 - don't copy a style
- The Um Debate
 - to um, or not to um?

EDITING (1) - EQUIPMENT

THE BIGGEST EDITING SECRET:

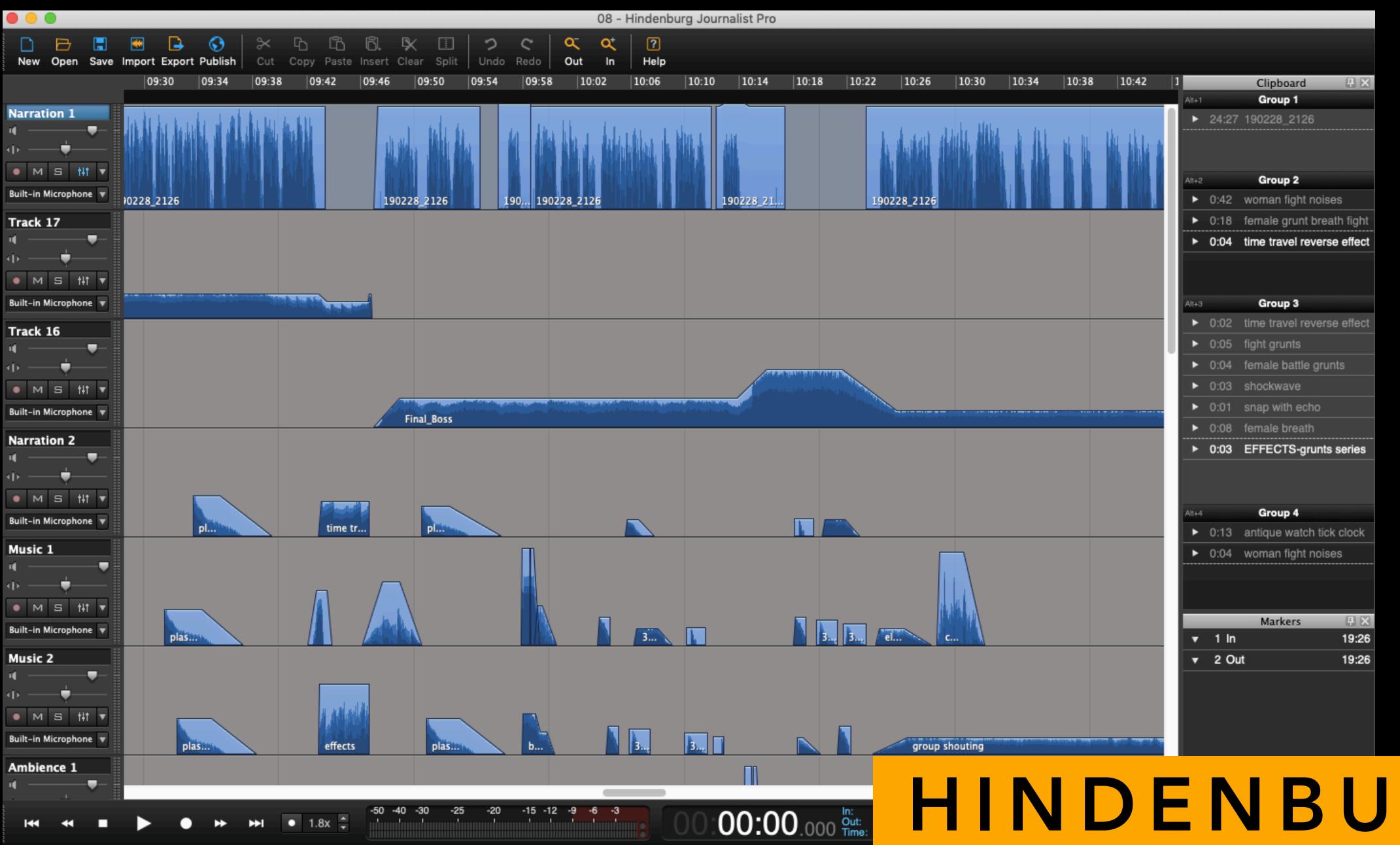
- Popular

- ProTools (30/mo)
- Adobe Audition (20/mo)
- Logic (200/flat)
- Reaper (60/flat)
- Audacity (free)
- Garageband (free)

the no-excuses answer - audacity, garageband

the DAW you should get is the DAW that gets you started soonest

WHAT I USE: Hindenburg (95/flat)



HINDENBURG



EDITING (2) - BEST PRACTICES

- Sound is easier to fix in the room
- 3 basic fixes in editing
 - Noise reduction
 - EQ
 - Compression
- Peaking
- 12Db, 16 LUFS

EDITING (2.2) - BEST PRACTICES

Ouick 2 min editing demo

PUBLISHING (1) - EQUIPMENT

- you must have a host to keep your files online
- every podcast has an RSS feed
- Popular Hosts 5-50\$/mo
 - Libsyn
 - Bluberry
 - Simplecast
 - Captivate

WHAT I USE:

the no-excuses answer - free versions

Pinecast (5\$)

PUBLISHING (2) - BEST PRACTICES

- Consistent upload schedule
 - daily, weekly, biweekly, seasonal
- Don't worry about the metrics...yet...maybe ever...

WHAT NEXT:

- perfect is the enemy of the good
- •the 5 minute episode
- 1. WRITING paper and pencil
- 2. RECORDING cell phone
- **3. EDITING free software (audacity)**
- 4. PUBLISHING free hosting

START!

The no-exuses list:

WHAT NEXT:

TAYLOR'S FOOLPROOF PLAN

1.download audacity or garageband 2.put ideas in notebook 3.record the ideas/interview with your phone 4.edit the ideas/interviews 5.upload it on youtube with a static image 6.share with your 10 closest friends 7.wanna do it again?